



PREMIER SPONSORSHIP

- Logo on plsqlchallenge.com
- Daily Report E-mail Sponsorship (4 per month) includes name, logo & link
- Recognition at all PL/SQL Challenge live events (See Upcoming Schedule)
- Link, logo & paragraph on Vendor Page of plsqlchallenge.com (annual)
- Social networking and live event exposure

PRICING & AVAILABILITY

Introductory Rate: \$3000 through the end of 2010!

Availability: 5 Spots total - Only 4 Remain!

QUARTERLY CHAMPIONSHIP SPONSORS

- Recognition on plsqlchallenge.com home page leading up to championship
- Banner/logo in Monthly E-Newsletter Announcing Players
- Banner/logo in Quarterly Championship Newsletter Announcing Winners
- Link, logo & paragraph on Vendor Page of plsqlchallenge.com (for the quarter)
- Social networking exposure when winner is announced

PRICING & AVAILABILITY

Introductory Rate: \$1000 per quarter in 2010!

Availability: Q110, Q210, Q310, Q410

PRIZE SPONSORS

PL/SQL Challenge offers a range of prizes (tangible and monetary) that are awarded on a regular basis. We accept prizes in exchange for recognition on the site in the prize area and in the sponsor section. Some examples of prizes are below, however other options are open for discussion.

PRICING & AVAILABILITY

Amazon Gift Cards: Annual Cost \$500 - 10 Prizes at \$50 each

Event Passes: Complimentary passes to conference or training events

Services: Free consulting time or other services

Other Gifts: Books, training materials or other tangible items

If you are interested in a mutual exchange of advertising, promotional exposure, email marketing or other media trade, please contact us today.

WHY ADVERTISE HERE?

PL/SQL developers can be hard to find and reach. Besides OTN, there hasn't been a site on the Internet they visit on a regular basis and to which they feel a strong connection - **until now**. The PL/SQL Challenge, founded by PL/SQL Evangelist Steven Feuerstein, has quickly become a website where you know that thousands of PL/SQL developers will visit each week, most of them repeatedly.

PL/SQL Challenge is the ideal place to communicate your message directly to the PL/SQL community through a single, cost-effective outlet.

Not yet convinced? Check out what we've managed to achieve since the launch of the PL/SQL Challenge in June and July 2010:

- More than 400,000 impressions per month
- 4,000+ current registrations with an average of 21 new signups per day in July 2010 & growing
- More than 1200 active players - most visiting and playing daily
- Quickly establishing PL/SQL Challenge as a "reputation site" where developers can showcase their expertise, the first of its kind on the Internet
- A growing schedule of Live Challenge Events offering extra exposure

Sponsor Now to Take Advantage of Our Introductory Rates!